

# JESSICA SNYDER

## CONTACT DETAILS

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## EDUCATION

### THE PENNSYLVANIA STATE UNIVERSITY

Graduation Spring 2022

B.A. Film Production

B.Design Digital Art & Media Design

GPA 3.93

## SCHOLARSHIPS & AWARDS

### October 2021

Brian Betzler Memorial Award in the School of Visual Arts

### March 2021

Penn State Arts and Architecture Alumni Society Scholarship

### Summer 2018

PSUNNJ Alumni Chapter Scholarship for academics, leadership, and community service

### January 2018

Penn State University 4 Year Provost Scholarship for academic achievement

## SKILLS

### Adobe Products

After Effects  
Premiere Pro  
Illustrator  
Photoshop  
Animate  
Audition  
InDesign

Avid

Blender 3D

DaVinci Resolve

Microsoft Office Suite

Google Docs

ToonBoom Harmony

ToonBoom Storyboard Pro

Cannon C100 & C200 Cameras

### Social Media

TikTok- accts at 55K & 165K followers  
YouTube, Instagram, Pinterest, Facebook

I am looking to secure an opportunity to utilize my skills in video editing, motion graphics, 3D design, and social media, while gaining experience and helping the company grow their brand and online presence.

## WORK

### JUNE 2021 – PRESENT

#### EDELMAN, MUSTACHE AGENCY, Assistant Video Editor

Handle simultaneous edits using Premiere Pro, After Effects, Photoshop, and Illustrator.

Produce motion graphics, VFX, and animations for use in a variety of digital formats.

Quick implementation of client notes to meet deadlines.

Worked on-site at Netflix headquarters creating real time content during the taping of the reality tv show “Love is Blind”.

Clients including: Netflix, Hulu, Amazon, eBay, Gerber, MAC Cosmetics, Universal Pictures, Florida Department of Citrus, Maison Boursin, and The Estée Lauder Companies

### SPRING 2023 - FALL 2024 - FREELANCE

#### THE INSTITUTE FOR SHELTER CARE, Video Editor

Edit educational training videos which supply ministries across the country with the knowledge, skills, tools, and community needed to provide exemplary restorative care to the sexually exploited.

### FALL 2021 – SPRING 2022

#### PENN STATE COLLEGE OF IST, Production Assistant

Created and edited digital assets/videos to be used across the College of IST to support the development and delivery of online courses.

### SPRING 2021

#### PSU COLLABORATIVE STUDIO, Project Manager

Managed five creative teams to rebrand the online presence of the College of Arts & Architecture. Set deadlines, gave feedback, supplied resources, while communicating with clients.

## ACTIVITIES

### SPRING 2020 – SPRING 2022

#### PSU ANIMATION CLUB & ANIMATION FESTIVAL, Co-Founder, President, and Co-Director

Founded a group for students to come together and create, share, and critique animations.

Created, directed, and hosted the inaugural annual Animation Festival at Penn State University.

### SPRING 2019 – SPRING 2022

#### ALPHA RHO CHI (APX), Vice President, Recruitment Chair, and Homecoming Chair

Professional Co-ed Fraternity for Architecture & the Allied Arts. Recruited the largest pledge class of PSU APX history in Fall 2021. Oversaw 11 chairpersons in planning professional & social events.

Led the fraternity to successfully participate in their first and subsequent homecoming parades.

### FALL 2021 – SPRING 2022

#### ADOBE, Student Ambassador at Penn State University

Promoted Adobe through content creation and advertising through personal social media channels, driving students' awareness and interest. Reached out to over 20 clubs and planned and executed Adobe workshops teaching students how to best utilize Adobe applications.

### SPRING 2019 – SPRING 2022

#### LION SCOUTS & ARTS AMBASSADORS, Tour Guide

Provided campus tours through Lion Scouts and college specific tours through Arts Ambassadors for The College of Arts & Architecture.

### FALL 2018 – SPRING 2022

#### PSU TAPESTRY DANCE COMPANY, THON Chair

THON Chair for Penn State Tap Dance team. Led the team to raise over \$20,000 for the Four Diamonds Foundation.